



2024第二届诸暨(姚江)鞋业展览会

The 2nd Zhuji (Yaojiang) Footwear Expo 2024



第十八届中国·大唐国际袜业博览会

Co-located event: The 18th China·Datang International Hosiery Industry Expo

2024年9月9-11日

📍 诸暨国际商贸城
Zhuji International Trade City

鞋业再出发
助力新发展

Restarting Again in the Footwear Industry
Supporting New Development



www.yaojiangfootwareexpo.com



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产业介绍 Introduction of Industry

诸暨，地处中国经济极活跃、极具竞争力的长三角区域，是杭州都市圈紧密层核心城市、长三角最具投资价值县市、福布斯中国大陆最佳商业城市。近年来，诸暨不断加快杭绍同城步伐，全力打造长三角一体化发展先行区，经济发展态势强劲，综合实力持续攀升。2023年，全市GDP达到1755.3亿元，经济综合竞争力位居全国百强县第8位。

Zhuji City, it is located in the Yangtze River Delta region where Chinese economy is very active and competitive. It is the most important city in Hangzhou metropolitan area, the most investment city in the Yangtze River Delta, and the best commercial city in Forbes Chinese mainland. In recent years, Zhuji has continuously accelerated the pace of Hangzhou Shaoxing City and made every effort to build a leading area for the integrated development of the Yangtze River Delta. The economic development trend is strong and the comprehensive strength continues to rise. In recent years, Zhuji city has continuously accelerated the pace of Hangzhou - Shaoxing City and made every effort to build a leading area for the integrated development of the Yangtze River Delta. The economic development trend is strong and the comprehensive strength continues to rise. In 2023, GDP of Zhuji City will reach 175.53 billion yuan, and its comprehensive economic competitiveness will rank 8th among the top 100 counties in China.

姚江镇，位于浙江省诸暨市北部，由原江藻镇和直埠镇合并组建而成。姚江鞋业已有30多年的产业根基，是远近闻名的鞋业之乡。2023年，姚江镇鞋业产值突破15亿元，其中4家规模企业的产值超2亿元，同比增长14.5%。近300家企业，从业人员超万人，鞋业产值已占姚江规上工业总产值的28.3%。企业产品涵盖了鞋底、鞋面料、整鞋成型制造等完整的制鞋产业链，主要产品包含：男女鞋、童鞋、休闲保暖鞋、休闲运动鞋、EVA拖鞋等，内销全国各地，外销美国、法国、希腊等欧美、中东国家，可以满足市场不同客户群体的各类需求。

Yaojiang Town, located in the northern part of Zhuji City, Zhejiang Province, was formed by the merger of the original Jiangzao Town and Zhibu Town. Yaojiang Shoes has a more than 30 year industrial foundation and is a well-known hometown of footwear industry. In 2023, the output value of the shoe industry in Yaojiang Town exceeded 1.5 billion yuan, with four large-scale enterprises having an output value exceeding 200 million yuan, a year-on-year increase of 14.5%. Nearly 300 enterprises have over 10,000 employees, and the shoe industry's output value accounts for 28.3% of the total industrial output value in Yaojiang Town. The company's products cover a complete shoemaking industry chain, including soles, shoe fabrics, and whole shoe manufacturing. The main products include: men's and women's shoes, children's shoes, casual warm shoes, casual sports shoes, EVA slippers, etc., which are sold domestically throughout the country and exported to countries in Europe, America, and the Middle East such as the United States, France, Greece, etc. It can meet various needs of different customer groups in the market.



展会介绍 Introduction of Yaojiang Shoe Expo

为更好地服务于姚江鞋业产业发展，由诸暨市姚江镇人民政府主办、诸暨市鞋业协会、上海歌华展览服务有限公司承办的首届诸暨（姚江）鞋业展览会于2023年8月23日至25日在诸暨国际商贸城成功召开。活动与诸暨另一品牌展会第十七届中国·大唐国际袜业博览会同期举办，并成功邀请到如：金麦、金傲、广友、鑫顺、威示、云豪、小草、奥海、步捷达、惠望、源潭龙、新路、华坚、圣迈、元品、升达、乾辰、飞达、炜鞋、新金琼、星宇、豪乐等多家本地知名鞋企参展，同时也吸引了约5,589人次的国内外观众前来参观。展会不仅为鞋企业搭建全方位的营销及沟通平台，同时也助力姚江鞋业全面转型升级，快速发展。

In order to better serve the development of shoes industry of Yaojiang town, Zhuji (Yaojiang) Footwear Expo 2023, hosted by the Yaojiang Town People's Government of Zhuji City, and organized by the Zhuji Shoe Industry Association and Shanghai Gehua Exhibition Service Co., Ltd., was successfully held in Zhuji International Trade from August 23 to 25, 2023. The expo was held simultaneously with 17th China · Datang International Hosiery Industry Expo and successfully invited many well-known local shoes companies such as Jinmai, Jinao, Guangyou, Xinshun, Weishi, Yunhao, Xiaocao, Aohai, Bujie Da, Huiwang, Yuantanlong, Xinlu, Huajian, Shengmai, Yuanpin, Shengda, Qianchen, Feida, Weixie, Xinjinqiong, Xingyu, Haole, etc. to participate in the exhibition. At the same time, it also attracted about 5589 domestic and foreign visitors to visit. The exhibition not only provides a comprehensive marketing and communication platform for shoe enterprises, but also assists Yaojiang Footwear Industry in comprehensive transformation and upgrading, and rapid development.

2024年9月9-11日第二届诸暨（姚江）鞋业展览会将继续沿用“鞋业再出发，助力新发展”的主题，并且进一步扩大展出规模、参展商及观展人数。展会现场设有优质成品鞋展区、鞋机鞋材展区及论坛活动区，努力将展会打造成为集品牌推广、展示交流、贸易订货、高端论坛、趋势发布、选品对接于一体的鞋业行业盛会。

The 2nd Zhuji (Yaojiang) Footwear Expo 2024 will continue to use the theme of "Starting Again, Supporting New Development" from September 9-11, 2024, and further expand the exhibition scale, exhibitors, and number of visitors. There is a high-quality finished shoes exhibition area, shoes machine and material exhibition area, and forum activity area at the exhibition site, striving to build the exhibition into a grand event in the footwear industry that integrates brand promotion, exhibition and exchange, trade ordering, high-end forums, trend release, and product selection docking.

>展会信息 Exhibition Profile

展会名称	2024第二届诸暨（姚江）鞋业展览会
Show Name	The 2 nd Zhuji (Yaojiang) Footwear Expo 2024
同期举办	第十八届中国·大唐国际袜业博览会
Co-located event	The 18 th China · Datang International Hosiery Industry Expo
展出地点	诸暨国际商贸城，浙江省诸暨市暨南路9号
Venue	Zhuji International Trade City, No. 9 Jinan Road, Zhuji City, Zhejiang Province
布展时间	2024年9月7-8日
Setting up Time	September 7-8, 2024
展出时间	2024年9月9-11日
Opening Time	September 9-11, 2024
撤馆时间	2024年9月11日（下午14点-18点）
Dismantling Time	September 11, 2024 (2 p.m-6 p.m)



>展会规模 Exhibition Scale

(预计 Estimated)



Sqm

20,000m²

展出面积
Exhibition Area



300+

参展企业
No.of Exhibitors



20,000+

专业观众
No.of Visits



10+

同期活动
Concurrent Activities

>展品范围 Scope of Exhibits

成品鞋类

Various Types of Shoes

男鞋、女鞋、童鞋、运动鞋、家居鞋、雪地鞋、凉鞋、休闲鞋、拖鞋、体育用品、时装鞋、劳保鞋、舞蹈鞋、保暖鞋、靴子、沙滩鞋、布鞋、工艺鞋、鞋材、特殊功能鞋等。

Men's shoes, women's shoes, children's shoes, sports shoes, home shoes, snowshoes, sandals, casual shoes, slippers, sports goods, fashion shoes, labor protection shoes, dance shoes, warm shoes, boots, beach shoes, cloth shoes, craft shoes, shoe materials, special function shoes, etc.

鞋材鞋机类

Materials and Equipment

鞋材、3D飞织鞋面、鞋料、鞋模、鞋楦、鞋底、鞋衬、鞋样、五金、CAD/CAM系统、粘合剂、涂饰、PU胶、硬化剂、硬脂酸锌、树脂固化剂、鞋机、激光雕刻机等。

Shoe materials, 3D fly woven upper, shoe materials, shoe mold, shoe last, sole, lining, shoe pattern, hardware, CAD/CAM system, adhesives, finishing, PU glue, hardener, Zinc stearate, resin curing agent, shoe machine, laser engraving machine, etc

相关配套服务商

Related Supporting Service Providers

跨境电商平台、MCN机构、信息咨询、物流仓储、运营管理系统、支付平台、数字营销、产品设计等。

Cross border e-commerce platforms, MCN institutions, information consulting, logistics warehousing, operation management systems, payment platforms, digital marketing, product design, etc.

现场集锦

On-site Gallery



展位费用及配置说明

• 标准展位: 9,800元/9m²

包括相应配置的展板、楣板、地毯、2盏射灯、2个金卤灯、1张咨询桌、3把折椅、1个圆桌、1个垃圾桶、1个电源插座

• 光地展位(36m²起租): 980/m²

36平方米起租, 不含任何配置, 参展申请者需自行搭建并支付施工管理费、电箱费。

> 联系方式 Contact Us

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